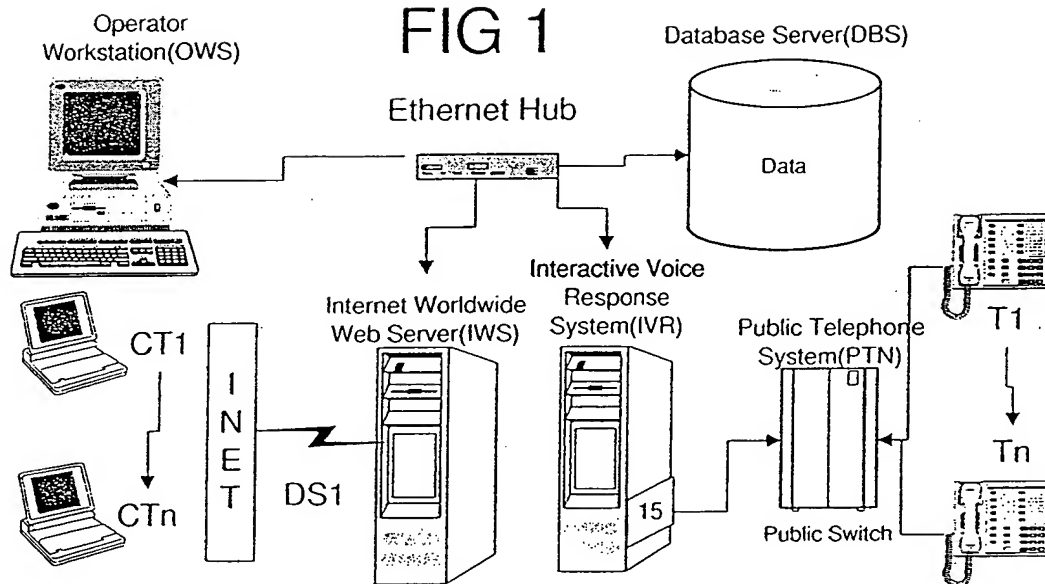


FIG 1



## Fig 2.

### AD PERSONAL TABLE

FIELD NAME	Ref. #	DESCRIPTION
AD_MAILBOX_NUMBER	201	The five digit mailbox number assigned to the ad. The mailbox number is used for voice mailbox E-mail addresses.
AD_PASSWORD	202	The advertisers 5 digit password
AD_PHONE	203	The advertisers phone number
AD_EMAIL_ADDRESS	204	The optional E-mail address of the advertiser. The ad e-mail address will only be used to notify the advertiser that a response has occurred.
AD_EMAIL_FILENAME	205	The filename of the e-mail audio file received from the client
AD_DATE	206	The date the ad was placed
AD_GENDER	207	The gender of the advertiser
AD_MARITAL_STATUS	208	The marital status of the advertiser
AD_AGE	209	The age of the advertiser
AD_REVIEWED_FLAG	210	Set to false to indicate that the AD needs to be reviewed.
AD_ORIGIN	211	Where did the ad originate? IVR or IWS

## Fig 3.

### AD GREETINGS TABLE

FIELD NAME	Ref. #	DESCRIPTION
GR_MAILBOX_NUMBER	301	The five digit mailbox number assigned to the ad. The ad number is also used as the voice mailbox address and for the E-mail address.
GR_TYPE	302	The type of greeting stored (TEXT,VOX,WAV,REALAUDIO,PHOTO,etc..).
GR_REVIEW_FLAG	303	The flag that denotes the file has been reviewed ( initially set to FALSE).
GR_FILENAME	304	The filename of the greeting (GREETING1, GREETING2,etc..).
GR_DATE_TIME	305	Date and time the greeting was posted to the database.
GR_CONVERSION_FLAG	306	Set to False if the file is to be converted to another format.

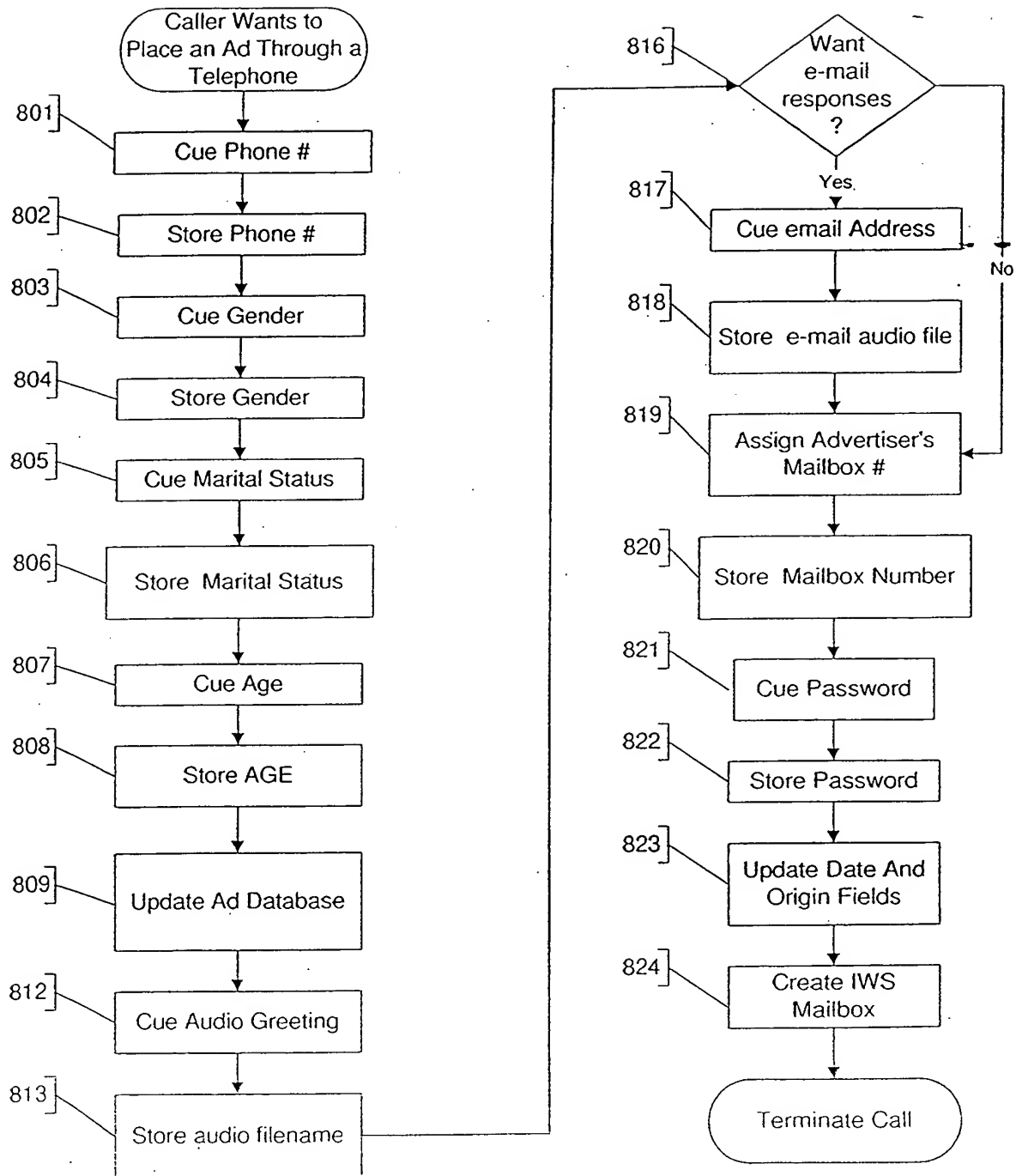
## Fig 4.

### AD RESPONSE TABLE

FIELD NAME	Ref. #	DESCRIPTION
RSP_MAILBOX_NUMBER	501	The five digit mailbox number assigned to the ad. The mailbox number is also used for the voice mailbox address and for the E-mail address.
RSP_DATE_TIME	503	The date the respondent entered the file into the database.
RSP_TYPE	504	The type of response file (TEXT,VOX,WAV,REALAUDIO, etc..).
RSP_FILENAME	505	The filename of the response. including TEXT files (GREETING1, GREETING2, etc..).
RSP_CONVERSION_FLAG	506	Set to False if the file is to be converted to another format.

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Fig 5



# Fig 6

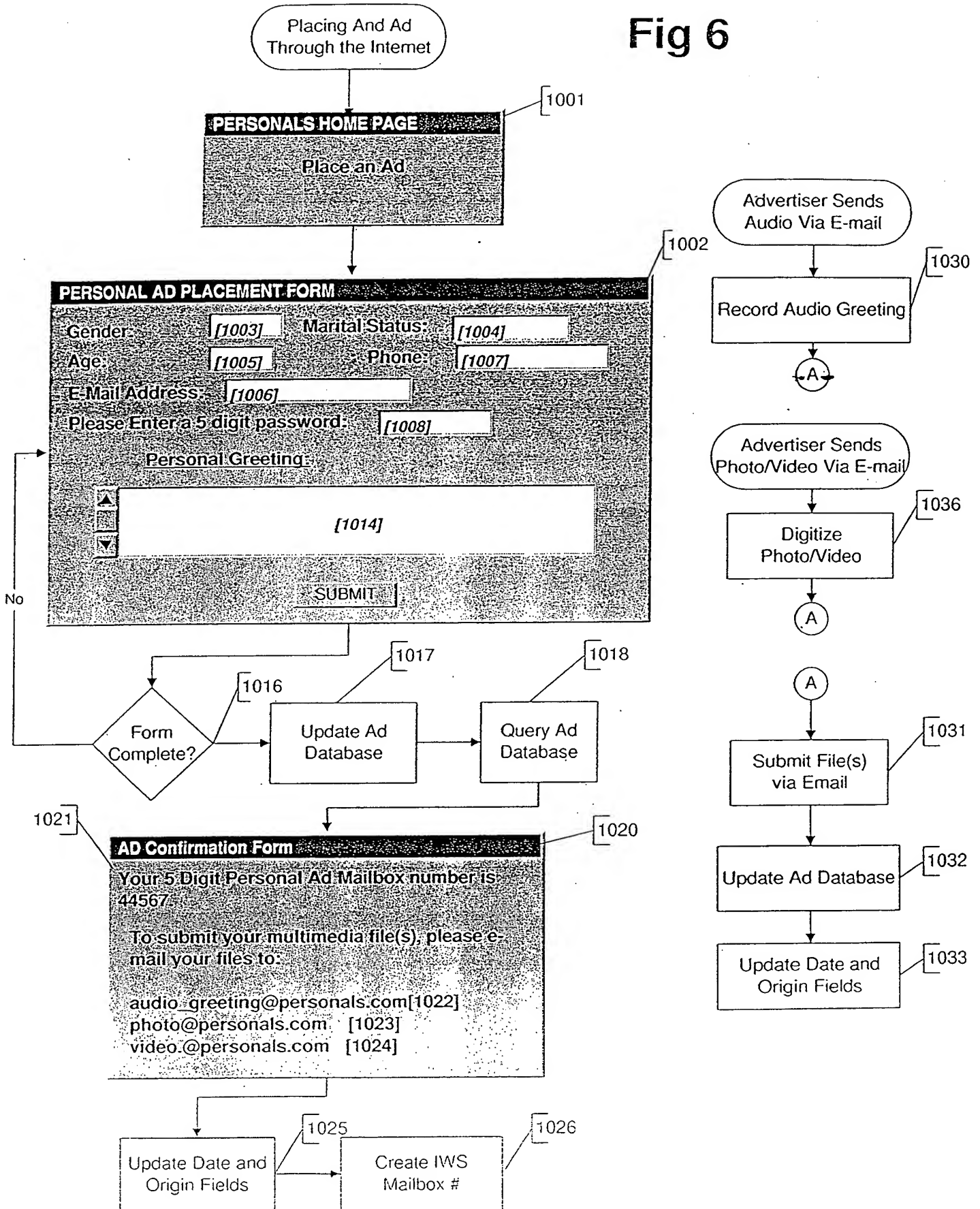


Fig 7

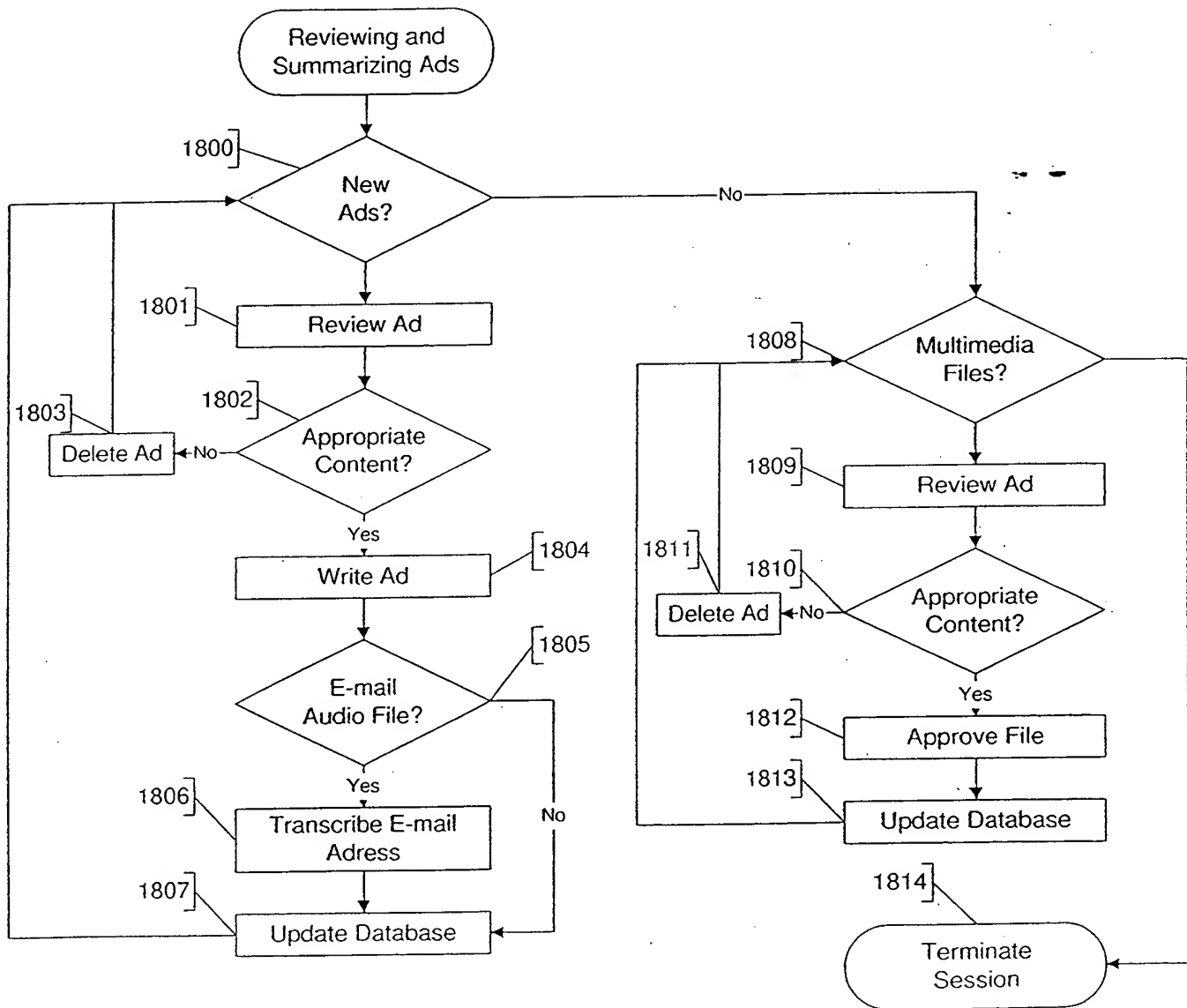


Fig 8

OUTGOING AND FUN

87654

I am a single white female, age 25, who enjoys movies, dining out, travel and the outdoors. I work as a secretary at a law office and love my job. I'm looking for an attractive single white male, age 25 to 30, for friendship and possible romance.



[2004

[2001

URBAN COWBOY

67672

I am a single white male who loves country music and the outdoors. I have a small horse farm outside of town I would love to show that special someone. I also enjoy cooking, hiking, swimming, and tennis. I'm looking for someone with similar interests.



[2003

NICE GUYS FINISH FIRST

45378

I am a divorced black male, age 40, and am new to the area. I was recently transferred here by my company and am looking for a new friend. I'm seeking a nice black female who can show me around.



[2005

[2002

	Ad Placed via Internet
	Ad Placed via Telephone
	Additional Text on Internet
	Photo available on Internet
	Audio available via Telephone
	Video available on Internet

# Fig 9

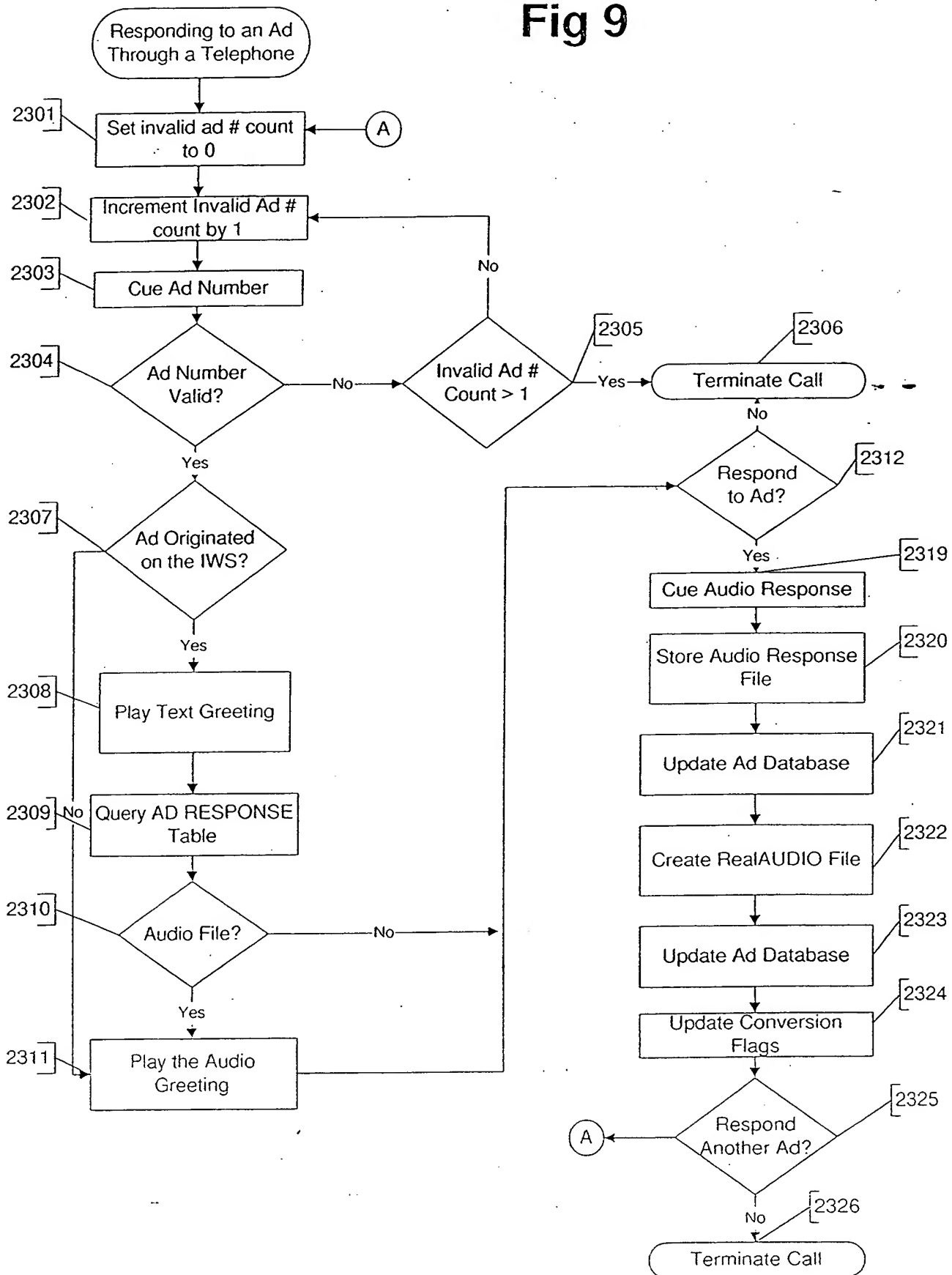
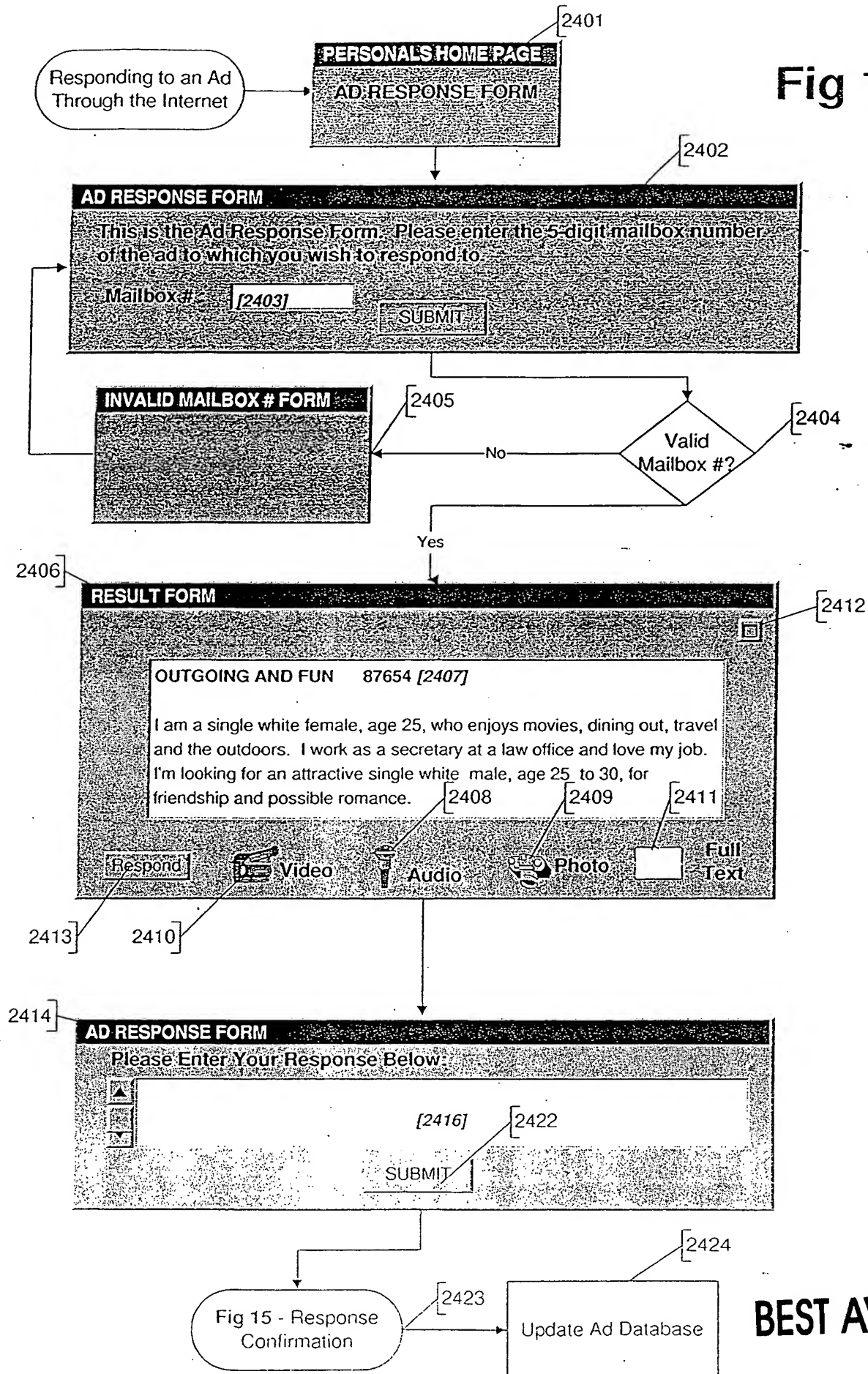


Fig 10



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Fig 11

Maximized Personal Ad

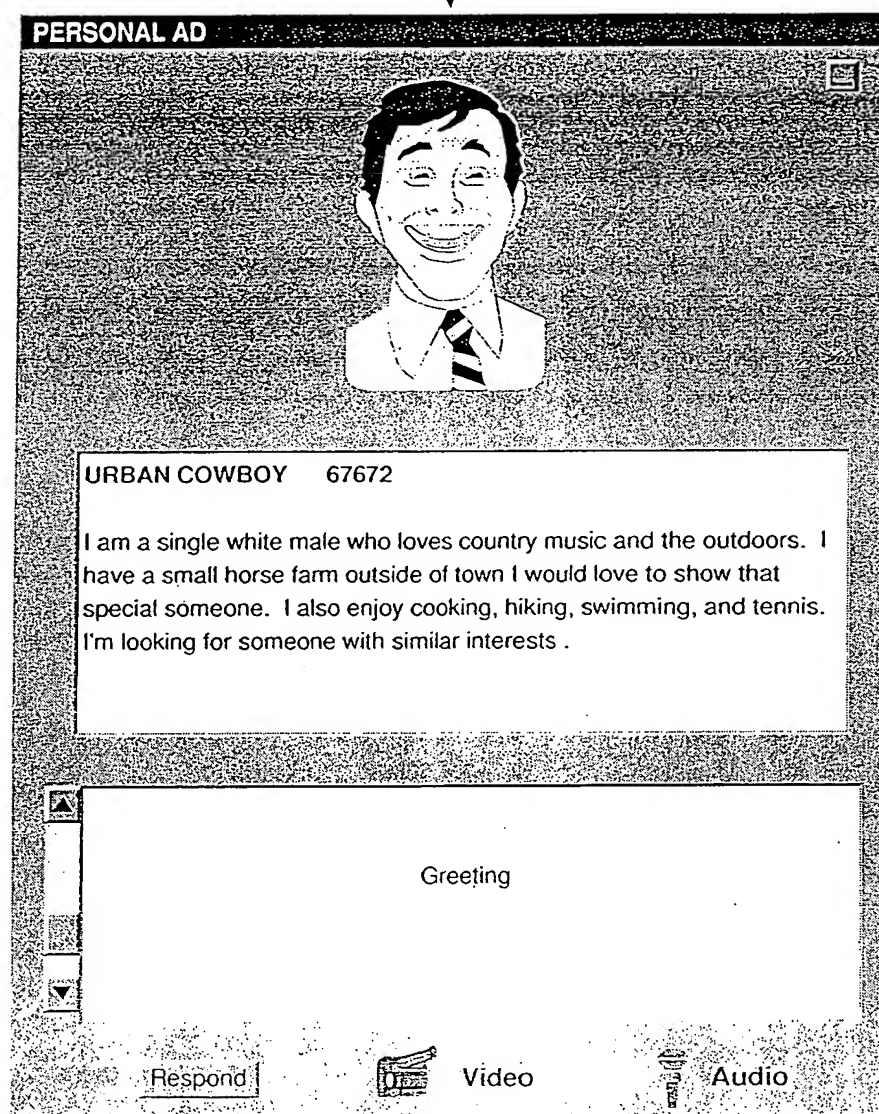


Fig 12

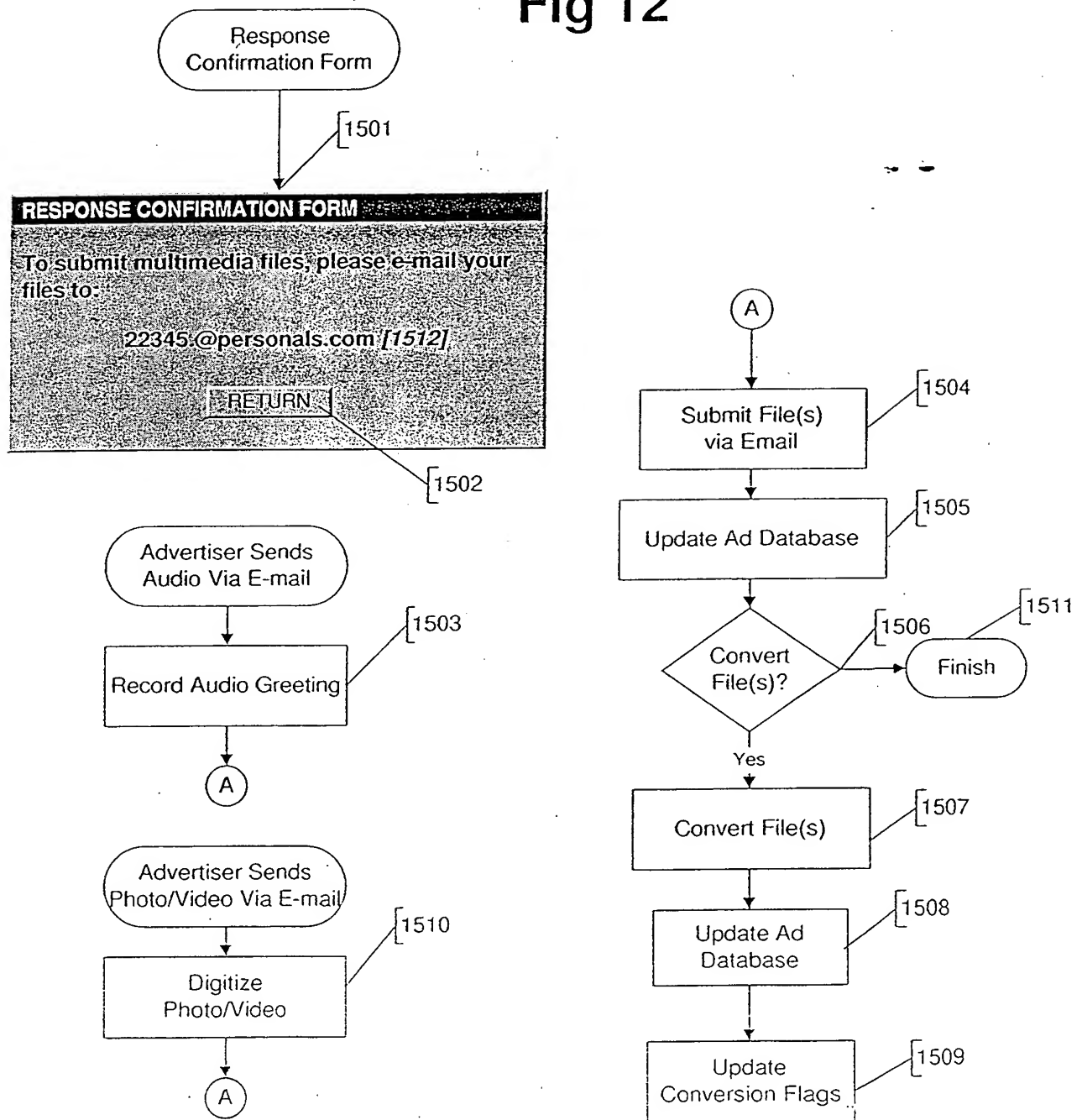
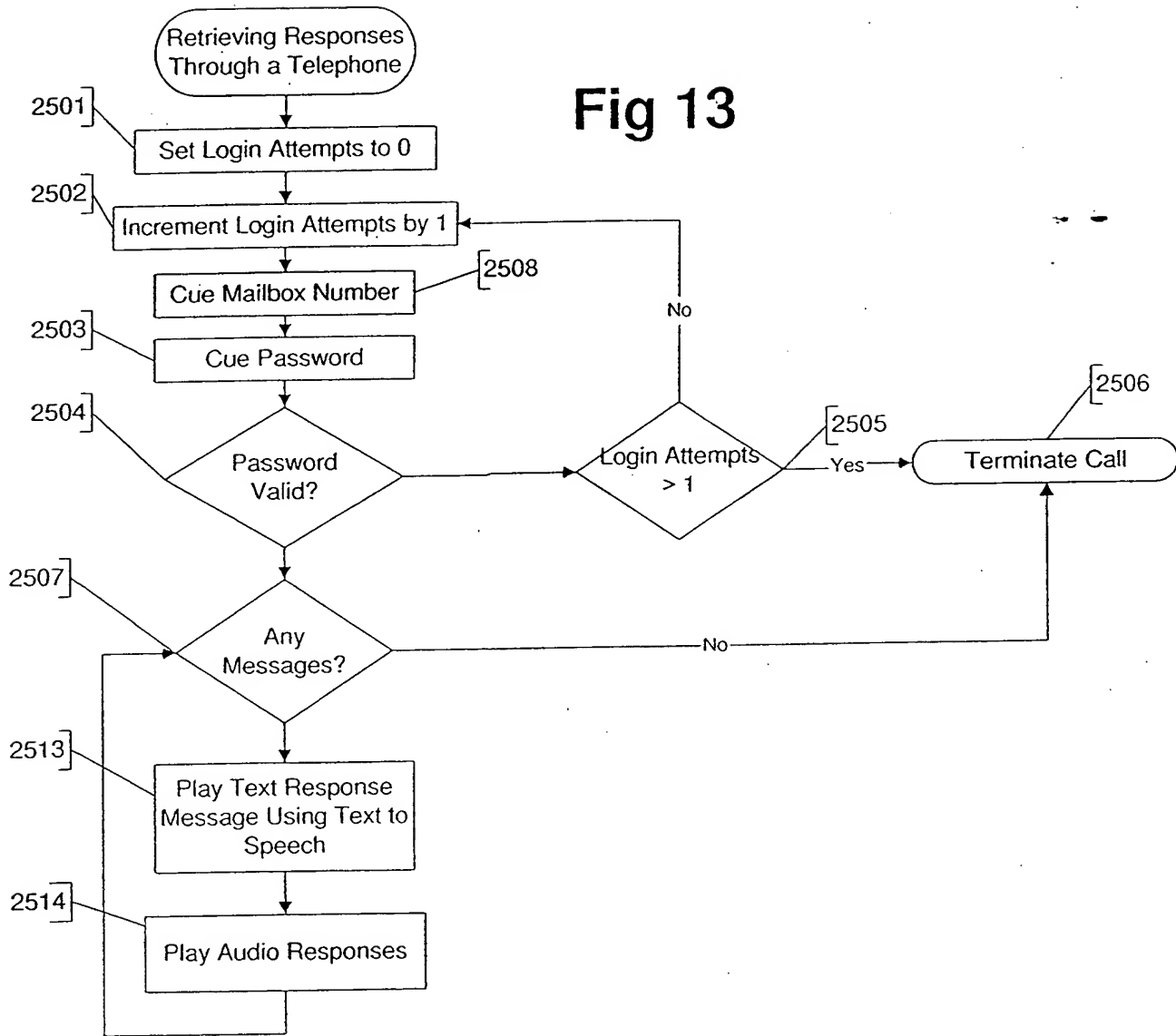
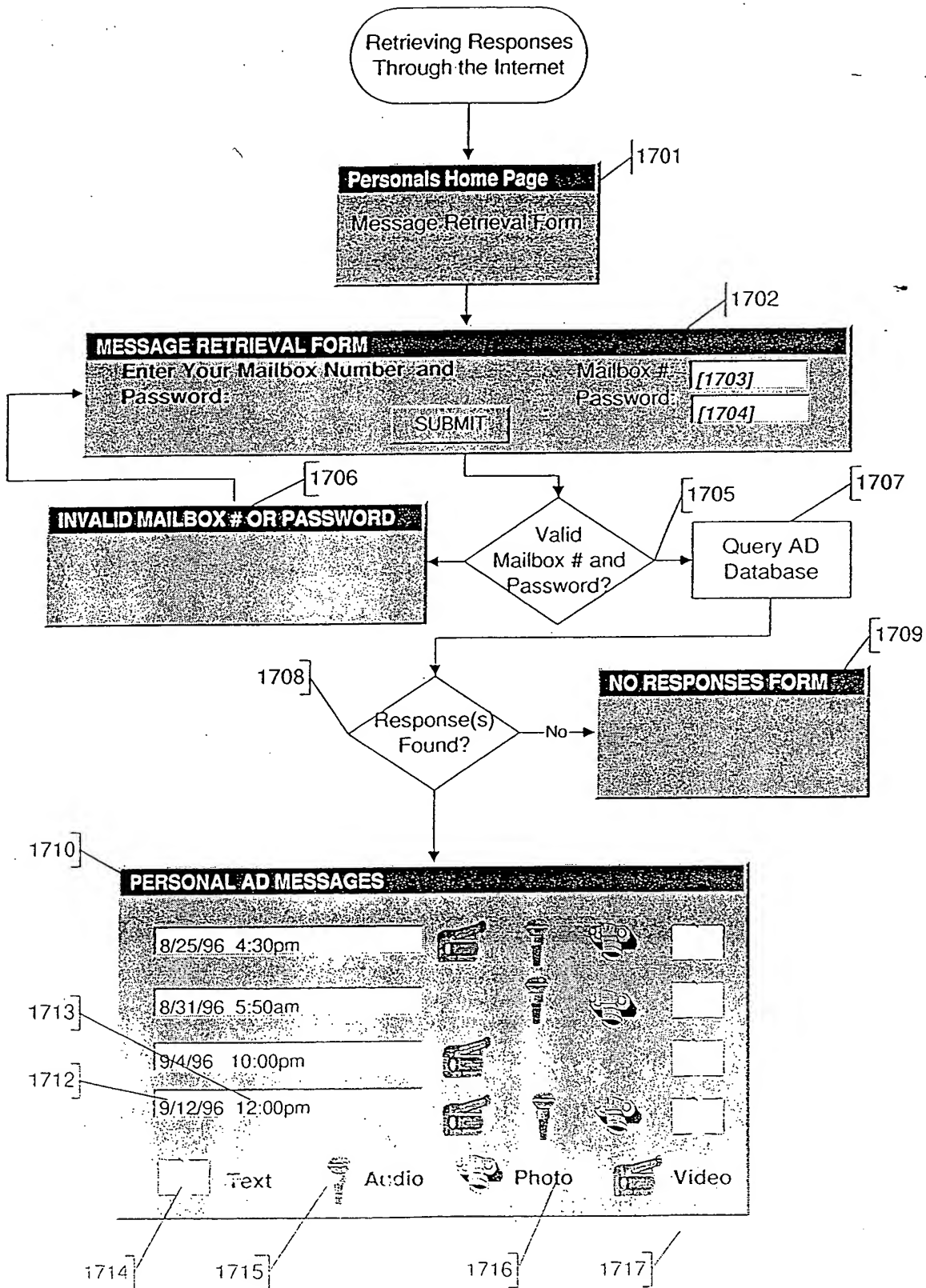


Fig 13



# Fig 14



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# Fig 15

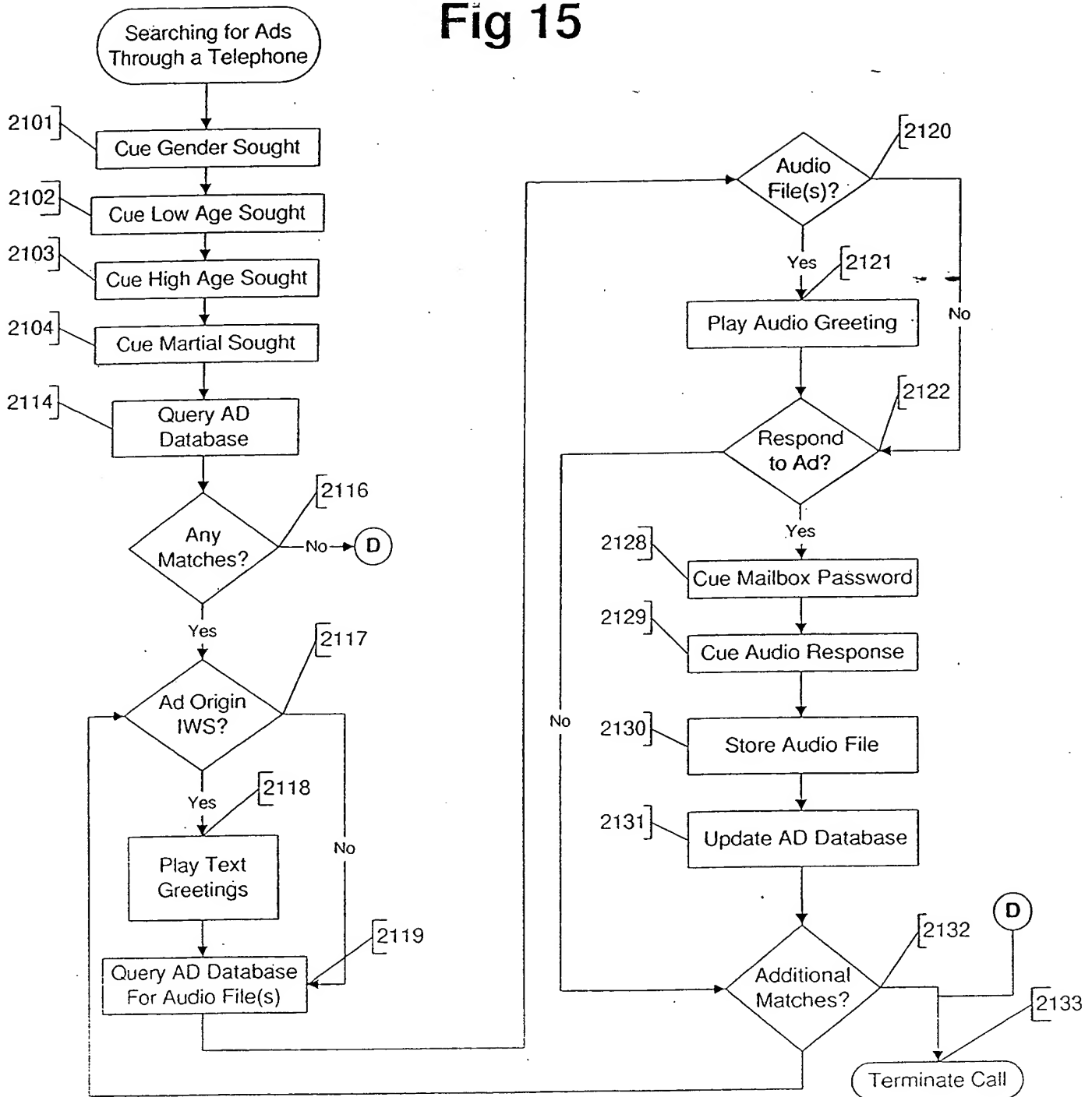
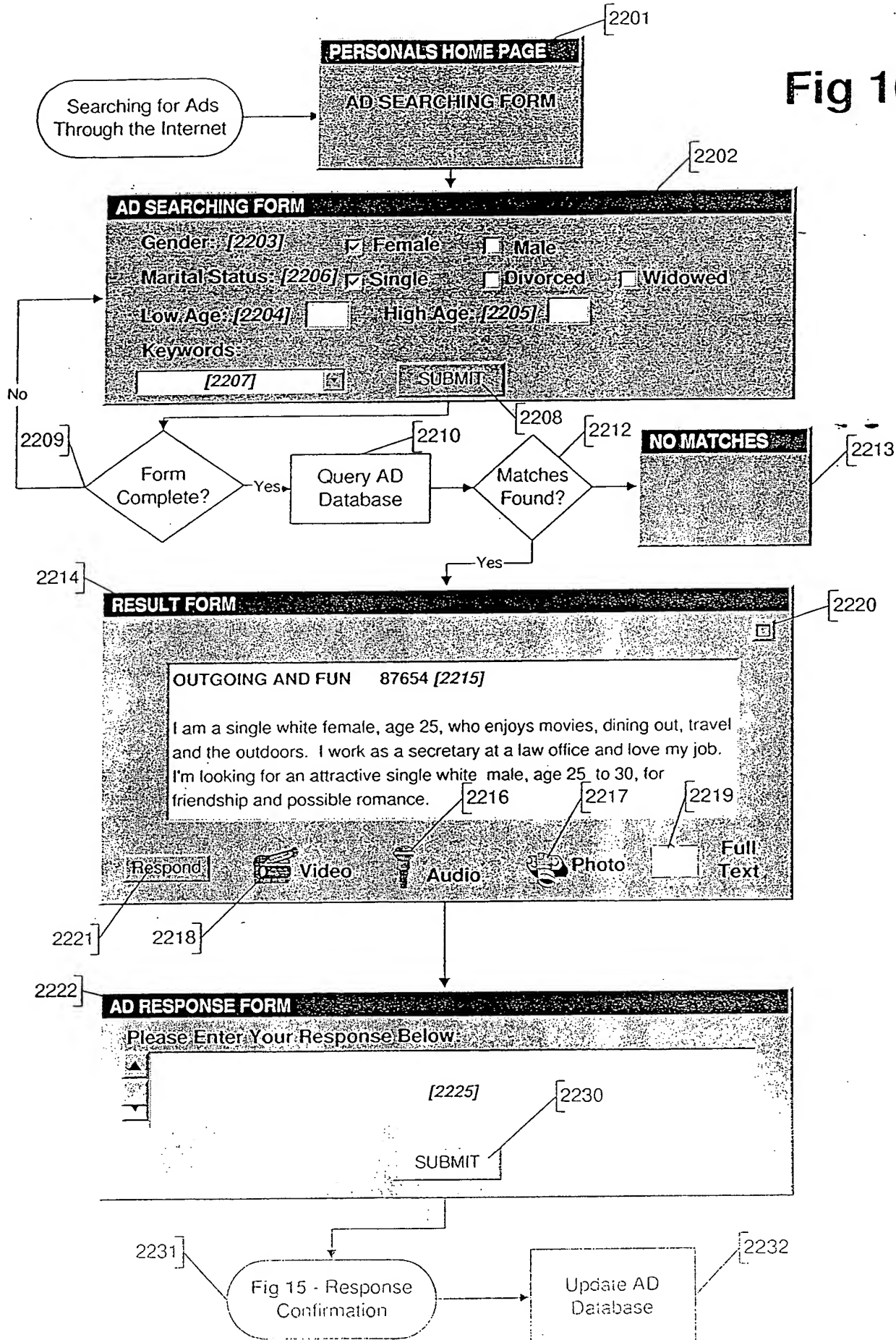


Fig 16



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